	NuImage Model 8700	Internet Competitor's 'Motorized Awning' XL
Widths	From 7' to 40', in one inch increments	From 14' to 20', in one FOOT increments
Projections	Six sizes, from 5'-9" up to 13'-2"	Only one size, 11'-8"
Pitch	Easy to adjust, from flat to steep, with a hand crank	Requires tools and assistance
Frame	Available in 4 colors, to best match fabric and house	Only available in white
Fabric	Over 200 acrylic solids, stripes, and patterns	Limited, 16 choices
Motor	Multiple options for different applications	Just one
Mounting	Wall, overhang, or roof brackets available	No option for roof mounting
Warranty	Frame - Full Lifetime warranty!	Pro-rated, 5 year on Frame
	Fabric - 5 year full, plus 5 year prorated	Just 5 year pro-rated
	Motor - 5 year full, plus 5 year prorated	Just 5 year pro-rated
Note:	This is a very good quality system, and NuImage	This is the <u>best</u> they offer
	offers 3 additional awning systems with even	
	more features!	
Conclusion	Sorry, but it's true	Fancy advertising is nice
	"You get what you pay for!"	but make sure you do your homework