



# SILHOUETTE® WINDOW SHADINGS

WITH THE SIGNATURE S-VANE™

## IT ALL BEGINS WITH THE S.

Silhouette® window shadings, with the Signature S-Vane™, transform the look of a room by changing the quality of exterior light — from harsh and unyielding to soft and comfortable.

### KEY PRODUCT FEATURES:

- Soft fabric vanes suspended between sheer fabric facings diffuse light and eliminate harsh shadows.
- Outside view is softened by the sheer facings, which also provide daytime privacy.
- Sheers disperse sunlight deep into the room, reducing the need for electric lights.
- No cords or tapes to obstruct outside views.
- Even with open vanes, shadings filter up to 88% of harmful ultraviolet rays.
- Exterior white sheer reflects the sun's heat.
- Lifetime Guarantee

### BROAD RANGE OF PRODUCT OPTIONS:

- Available in three vane sizes and two opacity levels.
- Four innovative lifting systems.
- Top-Down/Bottom-Up shadings, specialty shapes and Tilt-Only shadings also available.



# HunterDouglas

SILHOUETTE®  
Window Shadings



# KEY BENEFITS

EXCLUSIVE TO SILHOUETTE® SHADINGS.

## TRANSFORM HARSH SUNLIGHT



- ▶ Vanes and sheers combine to softly filter light.

## PROVIDE UV PROTECTION



- ▶ Up to 88% ultraviolet protection with vanes open, 99% when closed.

## ENHANCE NATURAL DAYLIGHTING



- ▶ Sheers disperse sunlight deep into the room, reducing the need for electric lights.

## PRESERVE OUTSIDE VIEWS



- ▶ No cords or tapes to obstruct outside views.

## SECURE DAYTIME PRIVACY



- ▶ View to outside is clear while view from street is obscured during the day.

## REFLECT SOLAR HEAT



- ▶ Exterior white sheer reflects the sun's heat.

# FABRIC NEWS

CAPTIVATING NEW TEXTURES AND COLORS.

## CHATEAU™



Reminiscent of raw silk, the richly textured vane and colored face sheer bring sophistication to any window.

## NOUVEAU™



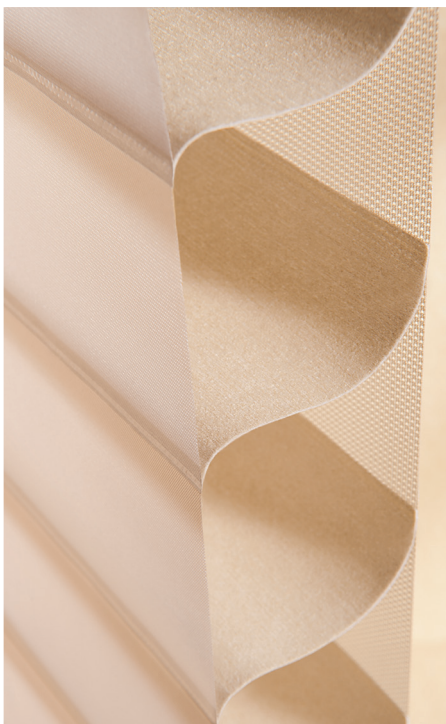
Inspired by wheat fields and northern woods, this fabric brings nature's beauty inside.

## VOILA™



An iridescent pinstripe on the front sheer offers a subtle, sublime design touch to any room.

## SUNSCREEN PRIVACY SHADINGS



An elegant alternative to traditional sunscreens with the added benefit of light control.

## PRIVACY ARCH



Constructed in the closed position with vanes tilting upward for optimum privacy.

Non-operable vanes are available as inside mount only.

Privacy option is ideal for bedrooms, studies and media rooms.

# THE SILHOUETTE® DIFFERENCE

EVERY SALE BEGINS WITH THE S.

Compare the amount of view through each vane size provides.

Proprietary Quartette® 4" vane size only available from Silhouette® window shadings.

**QUARTETTE® 4" VANE**



**3" VANE**



**2" VANE**



Our expansive view-through and ultraviolet protection casts a harsh light on other window coverings.



## **SHUTTERS ARE BULKY**

- ▶ Diminished view with multiple louvers and frames.
- ▶ Bulky doors extend into the room when opened.



## **BLINDS ARE HEAVY**

- ▶ Cluttered view with cords and tapes running through the blinds.
- ▶ Large stack is heavy and distracting in the window.



## **SHADES ARE LIMITED**

- ▶ Blocks view completely when lowered.
- ▶ No daytime privacy when raised.

# 2011 SILHOUETTE® SAMPLING PROGRAM

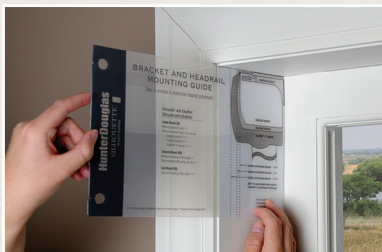
SAY YES TO THE S.

## JUMP START YOUR SALES



- Silhouette® flash drive attached to handle of sample book.
- Contains all launch program details.
- Includes special offers, e-mail campaigns, promotions and short video clips.

## SHOW AND TELL



- Clear Mounting Guide located in every sample book.
- Clearly see headrail installation placement.

## SILHOUETTE SAMPLE BOOK



- New features set sampling program apart.
- Designed to help you close more sales.

**HunterDouglas**  
SILHOUETTE®  
Window Shadings

## CLOSE THE SALE AT THE WINDOW



- Silhouette Window Cling adheres to window.
- Holds Silhouette fabric decks for professional presentation.

## THE CLEAR CHOICE



- Fabric swatches showcased on transparent decks.
- Clearly demonstrates view-through, color and texture.
- Allows easy coordination with existing colors in the room.

## ADDITIONAL SALES TOOLS

### HAND SAMPLE



### POINT OF PURCHASE DISPLAY AND BROCHURES



### CALENDAR



# SILHOUETTE® WINDOW SHADINGS

WITH THE SIGNATURE S-VANE.™

## SIZE STANDARDS

Refer to the Hunter Douglas Reference Guide for fabric availability and complete size standards.

- Standard Rectangular (EasyRise™ cord loop)
  - Sizes to 120" x 126"
- Silhouette® with UltraGlide®
  - Sizes to 96" x 96"
- Top-Down/Bottom-Up with TiltAnywhere™
  - Sizes to 72" x 84"
- Two-On-One Headrail
  - Sizes to 144" x 126"
- Tilt-Only Shadings (Standard and Low-Profile)
  - Widths from 6" to 30", heights to 120"
- Specialty Shapes
  - Sizes to 72" x 72", except:
    - Arch sizes to 72" x 36"
    - Quarter circle sizes to 36" x 36"
    - Extended arch sizes to 72" x 84"
- PowerRise® 2.0 with Platinum Technology™
  - Widths to 120" and heights to 126"
- Platinum Technology Hard-Wired Motorization
  - Widths to 120" and heights to 120"

## EDGE GAPS

(from edge of opening to edge of fabric)

### Inside Mount

- Control or motor side:  $\frac{5}{8}$ "
  - Top-Down/Bottom-Up:  $\frac{3}{4}$ "
- Non-control or non-motor side:  $\frac{3}{8}$ "
  - Top-Down/Bottom-Up:  $\frac{1}{2}$ "

### End Mount

- Add  $\frac{1}{4}$ " to above dimensions
- Featured on all rectangular shadings.

## ULTRAVIOLET PROTECTION

- Open vanes: up to 88% UV blockage
- Closed vanes: 99% UV blockage

## MOUNTING REQUIREMENTS

Top-Down/Bottom-Up inside mount or end mount only. Specialty shapes inside mount only.

### Inside (IB) Mount

- Minimum casement depth: 1"
  - With PowerRise 2.0 battery wand:  $1\frac{3}{4}$ "
  - Specialty shapes: 2", 3" or 4"  
(depth = vane size)
- Minimum casement depth, fully recessed, standard headrail:  $3\frac{1}{16}$ "
  - With PowerRise 2.0 battery wand:  $3\frac{3}{4}$ "
- Minimum casement depth, fully recessed, oversized headrail:  $3\frac{1}{4}$ "
  - With PowerRise 2.0 battery wand:  $3\frac{11}{16}$ "
- Minimum casement depth, fully recessed, Quartette® headrail:  $3\frac{11}{16}$ "
  - With PowerRise 2.0 battery wand:  $4\frac{3}{8}$ "
- Minimum casement depth, fully recessed, Tilt-Only Low-Profile headrail:  $3\frac{1}{16}$ "
- Minimum rear fabric clearance:  $\frac{1}{8}$ "

### Outside (OB) Mount

- Minimum mounting surface height:  $1\frac{1}{8}$ "
  - Tilt-Only Low Profile:  $\frac{3}{4}$ "
- Recommended width overlap per side: 3"
- Minimum rear fabric clearance:  $\frac{1}{8}$ "

### End (EB) Mount

- Minimum mounting surface depth:  $1\frac{1}{4}$ "
  - With back cover:  $1\frac{1}{2}$ "
  - With PowerRise 2.0 battery wand:  $2\frac{1}{8}$ "
- Minimum rear fabric clearance:  $\frac{1}{8}$ "

**Note:** Add  $\frac{1}{4}$ " to minimum depth dimensions if optional back cover is used for inside mounts. (PowerRise 2.0 battery wand depths already include the back cover.)

## SPECIALTY SHAPES

### Inside (IB) Mount

- Casement depth for privacy angle  $1\frac{5}{8}$ "
- Casement depth for privacy arch 1"
- Casement depth for all other specialty shapes corresponds to the vane size of the shading ordered (2" for 2" fabrics; 3" for 3" fabrics; and 4" for Quartette 4" fabrics).

### NOTES:

- Privacy arch and angle applications are constructed in the closed position with vanes tilting upward for optimum privacy.
- All privacy arch and angle shapes are stationary with vanes in the upward position.
- All other specialty shapes are stationary with vanes held in the open position.

## CARE AND CLEANING

- Lightly dust or vacuum using low suction.
- For more thorough cleaning, professionally clean ultrasonically; do not immerse the headrail or bottom rail.
- Do not use electrostatic cleaning wipes such as Swiffer™ or Pledge Grab-it™.
- Palette Fabric-Covered Headrail: Lightly dust or vacuum using low suction. If further cleaning is needed, hand wash using a sponge or delicate cloth and mild soap solution. Handle with care as you would any fine fabric.
- Do not steam or ultrasonically clean headrail fabric.

## LIFETIME GUARANTEE

The Hunter Douglas Lifetime Guarantee is an expression of our desire to provide a thoroughly satisfying experience for your customers when selecting, purchasing and living with your window fashion products. If customers are not completely satisfied, they may contact you or call Hunter Douglas at 1-888-501-8364.

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