

# Hunter Douglas Honeycomb Shades

Since 1985, Duette® honeycomb shades have been making a difference. At that time, the Duette brand was a new product on the market and created a whole new category in energy-efficient window fashions. Over the past 25 years, the Duette brand has continued to be the most innovative honeycomb shade on the market. These innovations are what continue to keep Duette honeycomb shades the market leader — with superior quality, selection and style.

## Why Duette honeycomb shades?

- Widest array of fabrics, pleat sizes, colors and textures.
- 1 1/4" pleat size for a more dramatic appearance.
- Exclusive UltraGlide®, PowerRise® Skylight and EasyView® Arch lifting systems.

## The Duette Architella® Collection offers:

- Superior energy efficiency, reducing energy loss through windows by up to 50%.
- Patented design, with three distinct insulating air pockets.
- Preservation of color and texture in bright sunlight and on opaque fabrics.
- TruePleat™ construction for beautifully crisp pleats from front to back and top to bottom.

## Why Applause® honeycomb shades?

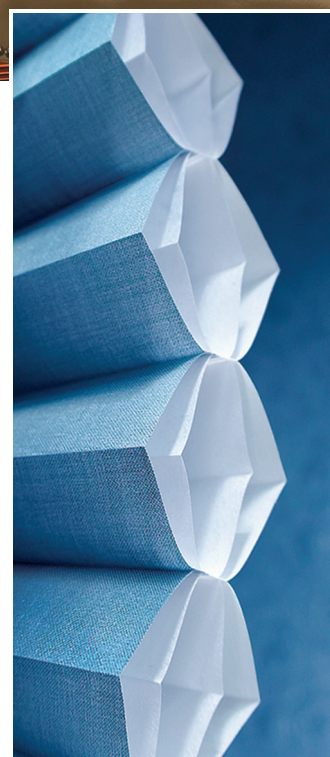
- The right choice for the consumer who wants a casual look, streamlined selection and value with the enduring quality of the Hunter Douglas brand.

## Duette and Applause honeycomb shades cover most windows and lead the market with:

- The highest energy efficiency levels.
- Abundant selection of:
  - Opacities that maximize privacy and light control.
  - Stylish design options.
  - Unique pleat sizes.
  - Exclusive lifting systems.
- Ease of cleaning.
- Hunter Douglas Lifetime Guarantee.

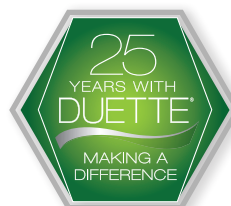


*Hunter Douglas honeycomb shades offer unmatched selection and style, from the elegance of Duette fabrics (top) to the practical beauty of Applause shades (above) to the superior energy efficiency of Duette Architella fabrics (right).*



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# How to choose the perfect Hunter Douglas

## LIGHT CONTROL

**QUESTION: How much light do you want in the room? ANSWER: A lot of light, some light or no light.**

Duette® fabrics are available in four opacities for a wide range of light control and privacy options: sheer, for ultimate daylighting and view-through; semi-sheer, for view-through and increased privacy; semi-opaque, for diffused light and excellent privacy; and opaque, for room darkening and maximum privacy. Whether choosing a semi-opaque or opaque Duette Architella® shade, the color remains consistent across opacities.

The Applause® product line includes three popular opacities: sheer, semi-opaque and blackout.

The images below show honeycomb opacity options as seen from the outside.

With both Duette and Applause shades, choose the Duolite™ design option to combine two opacities on one shade.



Sheer

Semi-Sheer\*

Semi-Opaque

Opaque/Blackout

\* Only available with Duette fabrics.

## COLOR, STYLE AND TEXTURE

**QUESTION: What is your color palette? ANSWER: Warm, neutral or vibrant.**

**QUESTION: What is your style? ANSWER: Contemporary, traditional or modern.**

In addition to opacity choices, your customers can choose from the widest variety of honeycomb colors, styles and textures. With ten fabric styles in Duette honeycomb shades, it's easy to find a look to complement any décor. Options include Opaessence™ fabric for a shimmering, elegant look, Batiste fabric for a linen look, and Architella Meritage™ and Royale fabrics for a distinctive woven look at the window.

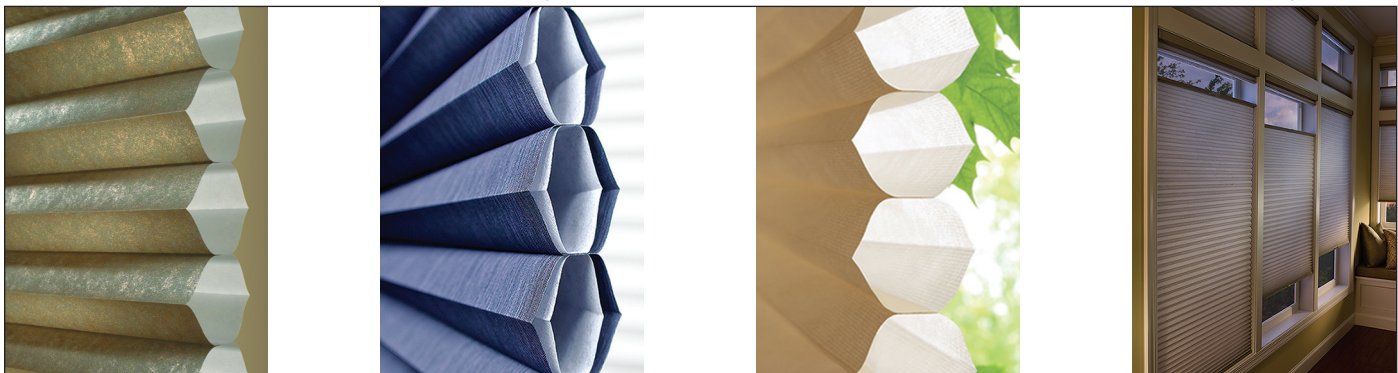
Applause shades are available in four fabric styles, including Sunterra™, a fabric with colors inspired by nature. These contemporary fabrics include Vintage™, made from 40% post-consumer recycled materials in a neutral color palette. The new Crystalline™ fabric is beautifully sheer and only available in the 3/4" pleat size. And triple honeycomb construction is now offered in Legends™ fabric to complete the Applause product line.

Duette Opaessence Fabric

Architella Meritage Fabric

Applause Sunterra Fabric

Applause Vintage Fabric



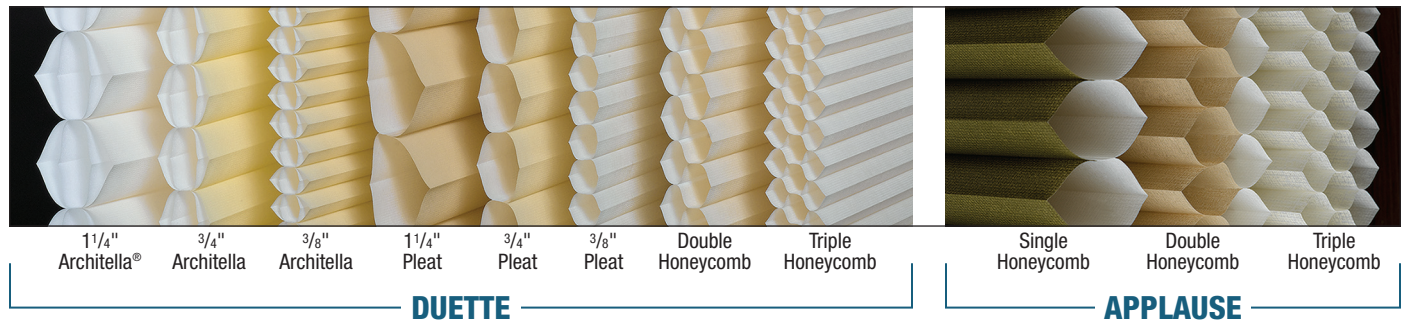
# honeycomb shade:

## PLEAT SIZE AND CONSTRUCTION

**QUESTION:** What look do you want at the window? **ANSWER:** Refined, classic or grand.

With eight pleat size and construction options in the Duette® line, there is a solution for every window. For a refined, timeless design, the 3/8" pleat size is ideal. For a versatile look on any window, there is the 3/4" pleat size. Consider the 1 1/4" pleat size for a dramatic appearance on a grand scale.

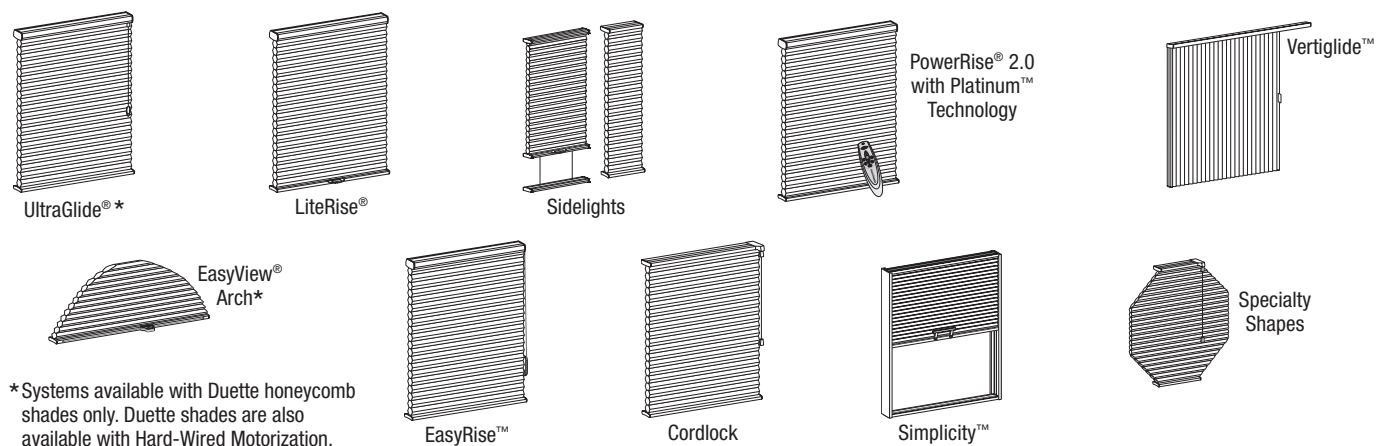
Applause® shades offer four pleat size and construction options to choose from: 3/8", 3/4", double and triple honeycomb.



## LIFTING SYSTEM

**QUESTION:** What factors should you consider when choosing a lifting system? **ANSWER:** Convenience, safety and ease of use.

Both the Duette and Applause brands offer the largest variety of innovative lifting systems for state-of-the-art convenience. Systems range from cordless to retractable cords to motorized operation.



## ENERGY EFFICIENCY

**QUESTION:** Do you want to reduce energy loss and save money?  
**ANSWER:** YES!

R-value is a measure of a product's ability to resist heat flow, which is especially important in the cool winter months, when a significant amount of a home's heat is lost through the windows. The higher the R-value, the more insulation a product provides and the better it is at reducing heat loss.

In the hot summer months, much of a home's unwanted heat enters through the windows. Duette and Applause honeycomb shades reflect and block most solar energy from entering the home, reducing cooling needs.

R-VALUE	3.5	4	4.5	5	5.5	6	6.5	7	7.5
Architella 3/4" Opaque									7.18
Architella 1 1/4" Opaque									7.06
Duette 1 1/4" Opaque									6.49
Architella 3/4" Semi-Opaque									6.25
Architella 1 1/4" Semi-Opaque									6.10
Duette 3/4" Opaque									5.74
Architella 3/8" Opaque									5.56
Duette 1 1/4" Semi-Opaque									5.52
Duette 3/8" Opaque									5.36
Duette 3/4" Semi-Opaque									5.16
Architella 3/8" Semi-Opaque									5.06
All Applause Fabrics*									4.98
Duette 3/8" Semi-Opaque									4.56

R-values are averages based on tests of similar, representative products in product groupings.

The values represent the combined total of the product's R-value and the R-3.5 value of a low-e double-glazed window. For insulation, fully recessed inside mounting is best.

\*Average of all Applause fabrics.

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## PLEAT SIZES

- Duette®**
- 3/8", 3/4" and 1 1/4" Architella® pleat sizes
  - 3/8", 3/4" and 1 1/4" single honeycomb pleat sizes
  - Double and triple honeycomb

- Applause®**
- 3/8" and 3/4" single honeycomb pleat sizes
  - Double and triple honeycomb

## FABRIC OPACITIES

- Duette**
- Sheer, semi-sheer, semi-opaque, opaque

- Applause**
- Sheer, semi-opaque, blackout

## FABRIC SELECTIONS

- Duette**
- 10 fabric styles, 466 SKUs

- Applause**
- 4 fabric styles, 157 SKUs

## SPECIALTY SHAPES

- Duette and Applause**
- Arch, Quarter Circle, Circle, Angle, Trapezoid, Hexagon, Octagon

## SPECIFICATIONS

Please refer to the Hunter Douglas *Full-Line Reference Guide* for complete mounting requirements, finished dimensions, measuring instructions and ordering notes information.

## FABRIC-COVERED VALANCE

UltraGlide®, LiteRise®, PowerRise® 2.0 with Platinum™ Technology and EasyRise™ systems share a consistent look and superior color coordination with the fabric-covered valance. This exclusive benefit ensures a uniform appearance when more than one system appears in the same room.



## CARE AND CLEANING

*The following procedures are general guidelines. Refer to the Hunter Douglas Full-Line Reference Guide for complete cleaning procedures and exclusions.*

- Honeycomb fabrics are designed for minimal care and cleaning, plus they are anti-static and dust resistant.
- Dust with feather duster or low suction handheld vacuum.
- Use compressed air or hair dryer (cool setting) to blow dust off shades.
- For most fabrics, spot-clean using a mild detergent solution; blot the fabric gently, do not rub.
- Some fabrics may utilize the bathtub/water immersion method. Do not immerse the headrail or fabric-covered valance.
- For deep cleaning and professional cleaning methods, call the Hunter Douglas Customer Information Center at 1-888-501-8364.

## LIFETIME GUARANTEE

The Hunter Douglas Lifetime Guarantee is an expression of our desire to provide a thoroughly satisfying experience for your customers when selecting, purchasing and living with Hunter Douglas window fashion products. If customers are not completely satisfied, they may contact you or call Hunter Douglas at 1-888-501-8364.

## OPERATING SYSTEMS

SYSTEM	UltraGlide	PowerRise 2.0 with Platinum Technology	Vertiglide™	LiteRise	EasyRise	Standard Cordlock	Cordless Operable Sidelight	PowerRise Skylight	Simplicity™	EasyView® Arch	Specialty Shapes	Hard-Wired Motorization
<b>Duette</b>	●	●	●	●	●	●	●	●	●	●	●	●
<b>Applause</b>		●	●	●	●	●	●		●		●	

## DESIGN OPTIONS BY OPERATING SYSTEM

SYSTEM	UltraGlide	PowerRise 2.0 with Platinum Technology	Vertiglide	LiteRise	EasyRise	Standard Cordlock	Cordless Operable Sidelight	EasyView Arch	Specialty Shapes
<b>Top-Down</b>	●	●				●	●	●	●
<b>Top-Down/Bottom-Up</b>	●			●	●	●	●		
<b>Duolite™</b>	●		●	●	●	●			
<b>Two-On-One Headrail</b>	●				●	●			

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